

Leonardo Academy's Cleaner & Greener® Program



Organization Achievement Recognition and Certification Of Emissions Reductions and Offsets

Companies and organizations are increasingly recognizing the importance of quantifying their environmental emissions footprint and seeking ways to reduce their environmental impact and offsetting the emissions they cause. If your company has already quantified its emissions, implemented emission reductions and acquired emissions offsets, Leonardo Academy's Cleaner and Greener® Program can register your emission reduction offset actions and help you earn Cleaner and Greener certification by providing detailed documentation of your emissions and offsets.

Certification Levels

- Your company or organization's certification level will depend on the level at which you offset the Emissions Footprint Scope you are seeking to certify (see the Organization Certification Application Guide).
- Requirements for each certification level are listed on page 3.

We help reduce and offset emissions that negatively affect the climate and human health.

Most offset programs focus on greenhouse gas emissions. The Cleaner and Greener Program, however, addresses the full range of emissions including greenhouse gases that contribute to climate change (such as carbon dioxide) and emissions that are harmful to human health (like particulate matter, nitrogen oxides, sulfur dioxide, and mercury). Because each type of emission causes a specific set of climate or human health problems, it is important to offset the full array of pollution caused by the energy use and daily activities of your company or organization.

We provide the following services for participating companies & organizations:

- Emissions footprint analysis, competitive procurement of offsets, and certification of level of offset achievement
 - ✓ Calculation of your company or organization's emissions footprint, including energy use from buildings, travel and transportation, and manufacturing
 - ✓ Estimate of the cost of various offset levels so your company or organization can decide on the level of offsets you want to achieve
 - ✓ Investigation of emission reduction options for your company or organization to consider
 - ✓ Competitive procurement of offsets for the emissions caused by your company or organization. (All renewable energy-based emissions offsets purchased with funds from your company or organization will be Green-E certified.)
 - ✓ Certification of the level of offsets achieved

The Cost of Cleaner and Greener Certification

The fee for certifying your company or organization’s or emissions reductions and offsets will depend on whether we can do a complete emissions analysis with the data you provide. The certification fees below apply to those organizations/companies that provide comprehensive, well-documented information on the emissions generated by their company/organization, the emission reductions already achieved, as well as the emissions offsets already attained.

Cleaner and Greener® Program Company and Organization Certification Fees

Number of Employees or Participants	Registration Fees	Certification Fees
	Below 250	\$500
251- 500	\$1000	\$2000
500-1000	\$2000	4000
Above 1000	*	*

*Based on amount of work required. Contact Leonardo Academy to determine.

The following Leonardo Academy/Cleaner and Greener services are included in the above certification fees:

- ✓ Support in completing certification applications
- ✓ Review of all data and materials submitted for certification
- ✓ Offset procurement
- ✓ Final certification

Additional services are available to those companies/organizations applying for certification that do not have complete information on their energy use, emissions, and/or emissions reductions and offsets, and for those companies/organizations interested in developing organization-specific strategies for internal emission reductions. These services include:

- ✓ Helping your organization gather the energy use and emissions information needed to calculate your organization’s environmental footprint
- ✓ Developing emission reduction strategies to reduce your organization’s emissions footprint
- ✓ Review of all data and materials submitted for certification
- ✓ Offset procurement
- ✓ Final certification

The cost of the additional services selected by your company or organization will be based on the amount of work required to fulfill your requests. Please contact Leonardo Academy for more information:

Phone: 608-280-0255, Fax: 608-255-7202
 Email: info@leonardoacademy.org
 Website: www.leonardoacademy.org
 Address: 1526 Chandler Street, Madison, WI 53703

About Leonardo Academy’s Cleaner & Greener® Program: Leonardo Academy’s Cleaner & Greener program addresses the full range of emissions that are harmful to human health, as well as those that contribute to climate change. We work with companies and organizations, families and individuals to quantify their emissions footprints; develop strategies to soften their environmental impact through reduced energy use, alternative transportation, and other sustainable actions; and offset remaining emissions through offset purchases and/or donations. Cleaner and Greener recognizes program participants for their environmental stewardship through Cleaner and Greener Certification of the level of emission reductions and offsets achieved.

About Leonardo Academy: Leonardo Academy is a 501(c)(3) non-profit organization founded in 1997. We are a think and do tank dedicated to advancing sustainability and putting the competitive market to work on improving the environment. Our integrated approach makes sustainability very practical for our clients. We develop and distribute strategies, guidance, metrics, standards, education, and information on how to increase and implement sustainability for companies, organizations, families, and individuals. We provide sustainability assessments and strategy development for companies and organizations, support for LEED® and LEED-EB Implementation and Certification, emissions footprint analysis and development of emission reduction and offset strategies, sustainable land management, sustainability education and training, and certification of emission reduction and offset achievements through our Cleaner and Greener® Program for events, companies and organizations. Our integrated approach makes sustainability very practical for our clients.



Registration and Certification Levels

The Cleaner and Greener Program® Addresses the Full Range of Emission Types

Emissions that are Harmful to the Climate:
✓ Carbon Dioxide (CO ₂)
Emissions that are Harmful to Human Health:
✓ Sulfur Dioxide (SO ₂)
✓ Nitrogen Oxides (NO _x)
✓ Large Particulates (PM ₁₀)
✓ Small Particulates (PM _{2.5})
✓ Mercury (Hg)

Company and Organization Offset Achievement Levels

Level of Certification and Requirements for Offsetting Emissions
Double Platinum Level Certification:
<ul style="list-style-type: none"> ✓ Offset at least 300% of your CO₂ emissions (Good for Climate) ✓ Offset at least 100% of each other emissions type (Good for Health) ✓ Require your suppliers to be at least Gold Certified
Platinum Level Certification:
<ul style="list-style-type: none"> ✓ Offset at least 300% of your CO₂ emissions (Good for Climate) ✓ Offset at least 100% of each other emissions type (Good for Health) ✓ Require your suppliers to be at least Silver Certified
Gold Level Certification:
<ul style="list-style-type: none"> ✓ Offset at least 200% of your CO₂ emissions (Good for Climate) ✓ Offset an average of at least 60% of all other emission types (Good for Health) ✓ Ask your suppliers to be at least Gold Certified
Silver Level Certification:
<ul style="list-style-type: none"> ✓ Offset at least 100% of your CO₂ emissions (Good for Climate) ✓ Offset an average of at least 30% of all other emission types (Good for Health) ✓ Ask your suppliers to be at least Silver Certified
Bronze Level Certification:
<ul style="list-style-type: none"> ✓ Offset at least 50% of your CO₂ emissions (Good for Climate) ✓ Offset an average of at least 15% of all other emission types (Good for Health) ✓ Ask your suppliers to be at least Bronze Certified
Participating Level Certification:
<ul style="list-style-type: none"> ✓ Calculate emissions (Good for Knowledge) ✓ Ask your suppliers to be at least Participating Level Certified
Registration Only:
<ul style="list-style-type: none"> ✓ Report and Retire Emission Reductions (Good for both Climate and Health)

Leonardo Academy's Cleaner & Greener® Program for Companies and Organizations

The Cleaner & Greener Program® helps companies and organizations lead the way to a cleaner, greener and healthier environment. We quantify your emissions footprint, calculate emission reductions from energy efficiency and other emission reduction projects, offset these emissions, and certify the level of emission reductions and offsets achieved.